



# Make an Impact

**We are seeking a Non Executive Director specialising in marketing to join the Party Kit Network CIC Board.**

**Location:** Remote

**Remuneration:** Voluntary

**Term:** Initial term is for 2 years

**Residency:** UK resident

We're especially keen to hear from candidates with expertise in one or more of the following areas:

- Development of digital marketing strategies (including social media, email and SEO)
- Experience in cause-driven marketing

**Marketing**



**PARTY KIT**  
\* NETWORK \*

Party Kit Network CIC | [partykitnetwork.org](http://partykitnetwork.org) | [@partykitnetwork](https://twitter.com/partykitnetwork) | [hello@partykitnetwork.org](mailto:hello@partykitnetwork.org)  
Registered in England & Wales: 12733258

# Our Story

**The Party Kit Network is a nonprofit social enterprise passionate about making celebrations more sustainable. We are dedicated to reducing waste by increasing access to reusable tableware. A simple but impactful initiative, the party kit concept combines the benefits of reuse with local sharing.**

Set up within communities, a party kit provides reusable tableware for people to borrow for events and then return, ready to be used again. This practical solution reduces single-use waste, lowers the carbon footprint of celebrations, and ensures materials are used to their fullest.

Since 2019, the network has supported over 800 people across the UK, Australia, and beyond to set up and run local party kits. Through resources, training, and community-building, we have helped our members raise awareness and make reusable tableware accessible to more people. Membership is free, and many members use their party kits to fundraise for local organisations, such as school PTAs.

For those planning a party, borrowing a party kit is both convenient and cost-effective. Each kit includes all the essentials in one box, often with a washing-up service included. Kits offer a higher-quality experience compared to flimsy disposables, and hire fees are typically lower than the cost of purchasing single-use items—making it an eco-friendly choice without the "green premium."

Party kits are loved by communities. They provide a simple yet powerful way to reduce waste, build community trust, and inspire children by demonstrating the benefits of reuse. Many borrowers find that hiring a party kit sparks an interest in borrowing more instead of buying in other areas of life.

In 2023 we launched Party Kits for Schools, an initiative which funds the set up of new party kits for UK primary school PTAs.

Our members' collective impact has **already prevented over one million single-use items from reaching landfill**, driving a shift toward more thoughtful, sustainable celebrations.



# Our Structure & Values

The Party Kit Network is a registered community interest company (limited by guarantee). It is run by Isabel Mack, with the support of our Board members and nearly 600 network members. All work is done remotely, and everyone donates their time; we currently have no employees.

The CIC owns and operates Party Kit Winchester, which helps part-fund the network. All other party kits are run independently.

Our main activities are:

- Increasing awareness of the party kit concept
- Supporting more communities to set up and run party kits
- Connecting people planning a party with their local party kit



Our core values:

- **Positivity** – We empower meaningful action on the climate crisis with optimism and hope.
- **Collective Action** – We champion the courage to try new ideas and the power of working together to create lasting impact.
- **Integrity** – We value openness and believe in the power of sharing knowledge.
- **Respect** – We acknowledge that sustainability is a journey, and solutions must be adaptable to different communities and individual capacities for change.
- **Accessibility** – We strive to make our initiatives inclusive, removing barriers—whether geographic, financial, or otherwise.



# Joining Us

As a board member, you will play a key role in shaping the Party Kit Network's strategy and monitoring progress against its objectives.

You will help ensure that the CIC operates sustainably, efficiently, and cost-effectively, delivering positive outcomes for the community while maintaining high levels of member satisfaction.

You will offer constructive challenges to board proposals, considering the long-term impact of decisions, the interests of our members, and the effects of our work on communities and the environment.

A crucial part of your role as a non-executive director is balancing independence from the CIC's day-to-day operations with maintaining the knowledge needed to ask perceptive and objective questions.

Board meetings are held remotely three times a year (normally January, May, and September) on a weekday evening, lasting approximately one hour. Some meetings require pre-reading, typically taking no more than an hour of your time.

We are particularly seeking expertise to develop our marketing strategy and help us reach more people with the joyful solution that party kits offer.

While this will require additional time initially, we anticipate ongoing support and reviews will take no more than four hours per month.



"Reusable party kits are such a beautifully simple idea and a total no-brainer when it comes to planet-friendly parties!"

Jen Gale (@sustainableish)  
Sustainability coach, mentor & author

# What We're Looking For

We are looking for someone who meets the following criteria:

- High enthusiasm for our approach to sustainable parties.
- Ability to devote time, enthusiasm, and effort to the duties and responsibilities of a non-executive director.
- Interest in or experience supporting community-driven action that enables both people and the planet to thrive.
- Expertise in coaching on marketing strategies that drive behaviour change and the ability to guide us in reaching the most receptive audiences, all within limited resources and budget.
- Experience in the non-profit sector or environmental change (desirable but not essential).
- You must be aged 18 or over and be a UK resident.

You do not need to have previous board member experience or have worked with a community interest company before.

## How To Apply

Please submit your CV and cover letter sharing with us why this role appeals to you, what you feel you can bring to the board and your personal interest in our mission.

Please submit via email to [hello@partykitnetwork.org](mailto:hello@partykitnetwork.org) by 28th February 2025.

References will be required.

Interviews will take place in March 2025 via Zoom.

The appointment is expected to take place by May 2025.

